



# TRADES DAY

A DAY FOR CONSTRUCTION  
CAREER EXPLORATION

# INVEST IN THE NEXT GENERATION OF THE CONSTRUCTION INDUSTRY!



**OCT 18, 2022**  
**8:30 AM - 12:30 PM**  
**SAN JOAQUIN DELTA COLLEGE**

Schools, youth groups & individual students are invited to register for a two-hour block of time starting from 8:30 a.m. to 12:30 p.m.

Upon their arrival, students will go through a safety tailgate talk before entering the exhibition halls.

Trades Day introduces high school youth to industry career opportunities in construction, design, sub-contracting, heavy equipment, engineering, and other skilled trades.

We hope you--our partners from the trades, industry, training and post-secondary programs, and others--will join us to inspire local students to pursue careers in construction. Bring a hands-on activity for students to explore all the industry has to offer; teach them how to swing a hammer, try their hand at mixing cement, scale a wall for roofing, or throw on some PPE and get them welding. Anything to get their hands and minds moving!

Take part in an exciting opportunity to pass along what excites you about your profession!

**FOR MORE INFORMATION PLEASE VISIT [TRADESDAY.ORG](http://TRADESDAY.ORG)**  
**OR CONTACT BRITTANY ALBAUGH AT [BALBAUGH@CIE.FOUNDATION](mailto:BALBAUGH@CIE.FOUNDATION) OR 214.241.1090**

Please review the Sponsorship Levels and benefit breakdown below and indicate the level at which your company would like to participate in for Trades Day 2022.

Sponsorship Level	Signature \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Exhibitor \$250	Transportation \$150
Availability	2	5	Unlimited	Unlimited	Unlimited	Unlimited
Exhibit booth and/or demonstration space	Premium Location	Premium Location	Lunch Location	Lunch Location	Included	
Name or logo on website and student timecard	X	X	X	X	X	X
Name or logo in event program	Logo	Logo	Logo	Name	Name	Name
Name or logo on sponsor banner/ signage at event	X	X	X	X		
Name or logo on collateral materials including event flyer and student bags	X	X	X			
Presentation time at event	X					
School contact list and instructor introduction	X	X				
Mark Your Selection						

\_\_\_\_\_ I represent a public school/college/university and qualify for a exhibitor sponsor waiver (\$250 value)

\_\_\_\_\_ I am providing a hands-on demonstration for students and qualify for a exhibitor sponsor waiver (\$250 value)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please invoice our company     Check Enclosed     Credit Card: \_\_\_ MasterCard \_\_\_ Visa \_\_\_ AmEx \_\_\_ Discover

Name on Card: \_\_\_\_\_ Amount to Charge: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Make your company check payable to: Construction Industry Education Foundation | 5370 Elvas Avenue, Sacramento, CA 95819  
or register online at: [www.tradesday.org](http://www.tradesday.org)

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